

NO MATTER THE COST

**Quit leading a life of
quiet desperation.**

Live out what you were created for.

No man is an island.

You can have a cloud of witnesses
cheering you on—even in the
grittiest moments of life.

**Your best days are
not behind you.**

Don't look back through eternity
with regret.

www.nomatterthecost.com

**"This is a powerful book that
will help a lot of men recover
hope and courage."**

—JOHN ELDREDGE

**"We were absolutely rocked by
the power of this message."**

—JEFF AND SHAUNTI FELDHAHN

**"A uniquely authentic call to
the deepest part of a man's
soul. The results could be
dramatic."**

—DR. LARRY CRABB

**ARE YOU READY
TO DO SOMETHING
EXTRAORDINARY?**

www.nomatterthecost.com

IGNITE

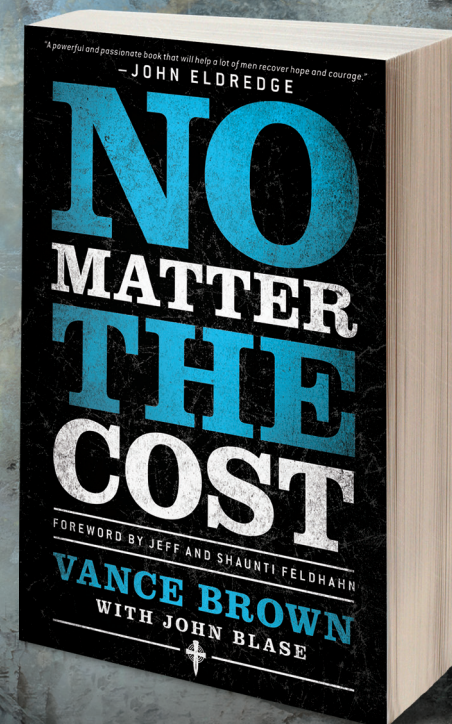
A VIBRANT MEN'S MINISTRY

RALLY

A BAND OF BROTHERS

LIVE

LIKE YOU NEVER THOUGHT YOU COULD



Ten Simple Steps to Igniting a Vibrant, Lasting Men's Ministry

We'll provide the materials, technology, marketing and other tools—you provide the leadership and the men.

Step 1:

Watch the video trailer and learn more at www.nomatterthecost.com.

Step 2:

Order and review the book, *No Matter the Cost*, and consider using this book—and the included 6-week study guide—for the upcoming men's small groups in your church.

Step 3:

Take a *Baseline Spiritual Assessment of the Men in Your Church* to determine the maturity of the men's ministry in your church.

Step 4:

Order books by the case at www.direct2church.com and receive substantial discounts and free promotional posters for your church.

Step 5:

Kick-start the promotion in your church by partnering with us, Band of Brothers Ministry, and license our logos and branding for free.

Step 6:

Rally your men to join the *No Matter the Cost* study by utilizing the Sermon Notes and promo video we'll provided for free.

Step 7:

Create a "platoon" for your group at our free online community website (via www.nomatterthecost.com). You and your men can use this to communicate with each other, participate in blogs and forums, schedule service projects and other men's events for your church.

Step 8:

Consider sending some of your key men's ministry leaders to a training event on *Creating and Sustaining a Vibrant Men's Ministry at Your Church*. This will be at Bear Trap Ranch, our Band of Brothers Retreat and Training Center in Colorado.

Step 9:

Retake the Baseline Spiritual Assessment of the Men in Your Church after you finish the study.

Step 10:

Celebrate how far your men's ministry has come when men in your church choose to follow our King *NO MATTER THE COST!*



The Band of Brothers is a grass-roots ministry that desires to be a part of calling out and identifying those men who have made the covenant to stand with Christ—no matter the cost. Our goal is to cast a vision to our tired and worn out generation of men and to challenge them to engage in the noble purpose for which we were created. We want to motivate and inspire men by echoing the call of Christ to be willing to give up everything for Him. For we do not want to miss out on a noble mission and legacy that will echo throughout eternity!



BAND OF BROTHERS
COURAGE • HUMILITY • UNITY

www.bandofbrothers.org